

Q: → Differentiation Rules (cont.)

→ Product & Quotient Rules

- Midterm  
- Next  
- Thursday

Recall...

Rule 1:  $\frac{d}{dx}[c] = 0$  for  $c$  constant

Rule 2:  $\frac{d}{dx}[x] = 1$

Rule 3: Power Rule

$$\frac{d}{dx}[x^n] = nx^{n-1}$$

Rule 4: Constant Coefficient Rule Given a real #  $c$ ,

$$\frac{d}{dx}[cf(x)] = c \frac{d}{dx}[f(x)] \quad (cf(x))' = cf'(x)$$

Why?

$$\begin{aligned} \frac{d}{dx}[cf(x)] &= \lim_{h \rightarrow 0} \frac{(cf(x+h)) - (cf(x))}{h} \\ &= \lim_{h \rightarrow 0} c \frac{f(x+h) - f(x)}{h} \\ &= c \frac{d}{dx}[f(x)] \quad \checkmark \end{aligned}$$

Ex: ①  $f(x) = 3x$      $(3x)' = 3(x)' = 3(1) = \boxed{3}$

②  $f(x) = 15x^3$      $(15x^3)' = 15(x^3)' = 15(3x^2) = \boxed{45x^2}$

This helps with taking derivatives of more in depth functions

Rule 5: Sum/Difference Rule

addition or subtraction

$$\frac{d}{dx}[f(x) \pm g(x)] = \frac{d}{dx}[f(x)] \pm \frac{d}{dx}[g(x)]$$

Exercise: Show this using limits!

Note: Rules 1-5 allow us to easily take derivatives of polynomials!

Ex:  $f(x) = 11x^3 + 6x^2 - \frac{1}{3}x + 2$

$$f'(x) = (11x^3)' + (6x^2)' - (\frac{1}{3}x)' + (2)'$$

$$= 11(x^3)' + 6(x^2)' - \frac{1}{3}(x)' + (2)'$$

$$= 11(3x^2) + 6(2x) - \frac{1}{3}(1) + (0)$$

$$= \boxed{33x^2 + 12x - \frac{1}{3}}$$

Sum/Diff.

constant coeff.

Power

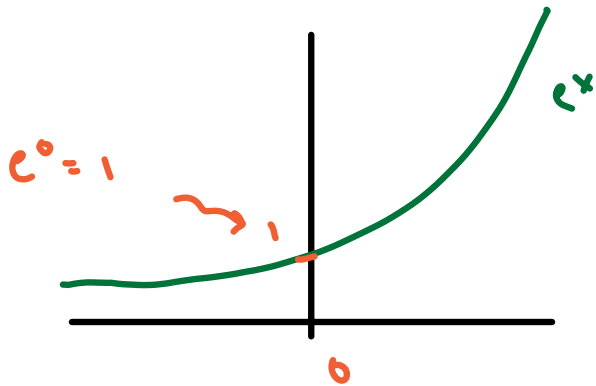
Ex:  $f(x) = \frac{x^2 - 2\sqrt{x}}{x}$ . Find  $f'(x)$   $\frac{1}{\sqrt{x}} = \frac{1}{x^{1/2}}$

Sol:  $f(x) = \frac{x^2}{x} - \frac{2\sqrt{x}}{x} = x - \frac{2}{\sqrt{x}} = x - 2x^{-1/2}$

$$\begin{aligned}
 \Rightarrow f'(x) &= (x)' - (2x^{-1/2})' = (x)' - 2(x^{-1/2})' \\
 &= 1 - 2\left(-\frac{1}{2}x^{-1/2-1}\right) = 1 - 2\left(-\frac{1}{2}\right)x^{-3/2} \\
 &= \boxed{1 + \frac{1}{x^{3/2}}}
 \end{aligned}$$

## Exponential Functions

Ex: Consider  $y = e^x$ ,  $e = 2.718\dots$  (base)



Domain:  $(-\infty, \infty)$   
Range:  $(0, \infty)$

Check:  $\lim_{x \rightarrow -\infty} e^x = 0 \Rightarrow y = 0$  is a horizontal asymptote for  $y = e^x$

$\frac{1}{e^x} \rightarrow 1$   
 $e^x \rightarrow \infty$

Rule 6: Exponential Derivative

$$\frac{d}{dx} [e^x] = e^x$$

Interesting:  $e^x$  is the ONLY function with  
Tidbit:  $(f(x))' = f(x)$  &  $f(0) = 1$

Be careful!  $\frac{d}{dx} [e^{2x}] \neq e^{2x}$  Need the  
 $= 2e^{2x} \leftarrow$  "Chain Rule"

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## Product & Quotient Rule

Rule 1: Product Rule

$$\frac{d}{dx} [f(x)g(x)] = f(x) \frac{d}{dx} [g(x)] + \frac{d}{dx} [f(x)] g(x)$$

- or -

$$(fg)' = f'g + fg'$$

Note: It is NOT true that  $(fg)' = f'g'$

Counterexample: Take  $f(x) = x$  &  $g(x) = 1$

$$\Rightarrow f(x)g(x) = (x)(1) = x$$

$$\text{So } (f(x)g(x))' = (x)' = 1$$

$$\text{BUT } (f(x))' = (x)' = 1 \text{ \& } (g(x))' = (1)' = 0$$

$$\text{\& } f'(x)g'(x) = (1)(0) = 0 \neq 1 = (f(x)g(x))'$$

Exercise: Given  $f(x) = x$  &  $g(x) = x^2$ , show  $(fg)' \neq f'g'$

Ex: Find  $g'(x)$  for  $g(x) = (1 + \sqrt{x})(x - x^3)$

Sol: By the Product Rule, we have

$$\begin{aligned} g'(x) &= (1 + \sqrt{x}) \left( \frac{d}{dx} [x - x^3] \right) + \left( \frac{d}{dx} [1 + \sqrt{x}] \right) (x - x^3) \\ &= (1 + \sqrt{x}) (1 - 3x^2) + \left( 0 + \frac{1}{2} x^{-1/2} \right) (x - x^3) \\ &= (1 + \sqrt{x})(1 - 3x^2) + \frac{1}{2} \frac{1}{\sqrt{x}} (x - x^3) \end{aligned}$$

Here we used: Product, Power, Sum/Difference

Rule 2: Quotient Rule

$$\frac{d}{dx} \left[ \frac{f(x)}{g(x)} \right] = \frac{g(x) \frac{d}{dx} [f(x)] - f(x) \frac{d}{dx} [g(x)]}{[g(x)]^2}$$

$$\left( \frac{f}{g} \right)' = \frac{f'g - fg'}{g^2}$$

Idea: Derivative of  $\frac{\text{top}}{\text{bottom}} = \frac{(\text{bottom})(\text{top})' - (\text{top})(\text{bottom})'}{(\text{bottom})^2}$

Q: How to remember this?

Skahan Fish Method: For  $\frac{f(x)}{g(x)}$

$$\begin{matrix} f & g \\ f' & g' \end{matrix} \Rightarrow \frac{f'g - fg'}{g^2} = \left(\frac{f}{g}\right)'$$

Note: It is NOT true that  $\left(\frac{f}{g}\right)' = \frac{f'}{g'}$

Counterexample: Take  $f(x) = 1$  &  $g(x) = x$

$$\begin{aligned} \Rightarrow \frac{f(x)}{g(x)} &= \frac{1}{x} \Rightarrow \left(\frac{f}{g}\right)' = \left(\frac{1}{x}\right)' = (x^{-1})' \\ &= (-1)x^{-1-1} = \underline{-x^{-2}} \end{aligned}$$

$$\text{But } \frac{f'(x)}{g'(x)} = \frac{(1)'}{(x)'} = \frac{0}{1} = 0 \neq -x^{-2} = \left(\frac{f(x)}{g(x)}\right)'$$

Ex:  $y = \frac{4t + 5}{2 - 3t}$ . Find  $y'$ .

Sol: Using Skohan Fish Method

$$\begin{array}{l} f \\ f' \propto \end{array} \begin{array}{l} g \\ g' \end{array} \Rightarrow \begin{array}{l} 4t + 5 \\ 4 \end{array} \propto \begin{array}{l} 2 - 3t \\ -3 \end{array}$$

$$\begin{aligned} \Rightarrow \left( \frac{4t + 5}{2 - 3t} \right)' &= \frac{f'g - fg'}{g^2} \\ &= \frac{(4)(2 - 3t) - (4t + 5)(-3)}{(2 - 3t)^2} \\ &= \frac{8 - 12t - (-12t - 15)}{(2 - 3t)^2} \\ &= \frac{8 - \cancel{12t} + \cancel{12t} + 15}{(2 - 3t)^2} \\ &= \boxed{\frac{23}{(2 - 3t)^2}} \end{aligned}$$